finding your own *fashion style*: genre guide

By Natalie hernandez

(how to create and build one)

pouty [recolor help from binchy]
💰 1,000

oversized jacket
💰 500

baggy cargo pants
💰 500

t shirt
💰 200

link for the hair and shoes are in comment sec (also in my wardrobe)

Emori Hair
💰 600

Winky
💰 50

cameron stripped sweater
💰 600

Pants
💰 600

Pouty Shoes
💰 500

rosé headband
💰 500

platform sandals
💰 1

Flake Cardigan
💰 500

plaid mini skirt
💰 300

Dwaeji skin 01
💰 550

~Main Objective~

making the ideal "finding your own style" fashion guide for the stage that the audience may use to explore their own fashion journey. You want to be able to develop an all-inclusive style guide for individuals of various backgrounds and trying to figure out their style.

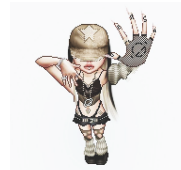–Beginning of the guide–

~How to start off the guide~

A great way to start this guide for style could be setting the tone of what the guide is going to be about. This can include an objective, a goal, a synopsis, etc. Just setting an introduction on finding your own fashion style and how it can be beneficial to the audience and their day to day activities.

~Must Haves~

☐ Include a title guide: The title of the fashion style guide is important because it's the first introduction before the synopsis that lets the reader know what they are getting themselves into. Be sure to make it descriptive. (ex. Discovering your own fashion style: a guide, Building your own fashion style: How to start, etc.)

☐ Making sure the audience stays true to their tastes when developing their own style would be an important requirement. making lists of the places they want to visit or making a moodboard/visual guide based on those lists.(showing examples of different outfits to wear in certain events and how that can be a starting point.)

☐ Using bullet points and images when describing how the audience can get into their style for a more effective way to learn and study their own style.

~Never Have~

➔ Describing one style: When writing a fashion style guide, it's important to talk about different steps into getting into different styles. When talking about examples of different clothing and styles the audience can get into, it's important to mention some examples of different kinds of styles rather than sticking to one. Versatility is key as one is still looking for what they would like.

➔ Stick to one side of the spectrum of clothing: when talking about examples, make sure to show images of unisex and/or both feminine and masculine clothing, as this guide is accessible and inclusive to all.

~Tips and tricks~

★   Adding images like examples of different styles or moodboards is key. Creating moodboards is a good example of someone who is getting into their own style.

★   Apps like Pinterest and fashion games and online quizzes can help someone get into their style.

★   Having an experimental outlook on getting into style is a great start too. Knowing that it's okay to constantly evolve with your style and not staying in one place with fashion and style is completely okay.

★   Letting the audience know that there is no box when getting into fashion.

~How to end off the guide~

Making sure the audience can end the study guide with something they've learned and ready to discover their own style. A good way to end this off is by creating a **mini recap** into simple steps on how to get into your own style and realizing it's okay to have different outcomes! This is just a starting point to discovering your own fashion journey.

–End of guide–